

The one and only sake brand “the kurajo.”

唯一無二の日本酒ブランド「蔵女」

“the sakeraku.” is producing a brand of Japanese sake called “the kurajo.”.

“the kurajo.” is a brand of sake produced by 27 female toji (master brewers) and kurabito (female brewers) from all over Japan.

“the kurajo.” brands include the flagship brands Black Label (standard and premium), Premium BiN(Beautiful Nippon),

the top-of-the-line model “trademark registered the kurajo.”, the kurajo.’s first love, the kurajo.’s GINGA, the kurajo.’s Mermaid, and other one-of-a-kind brands.

We mainly export our products to overseas markets, sell them on ECsite for both overseas and domestic markets,

and conduct tastings and pre-orders at “iriguchiya” as a directly managed store.

In the future, we will continue to promote sake culture and sake creativity, including directly managed stores overseas and international exchanges.

「酒楽。」は、日本酒のブランド「蔵女」のプロデュースを行っています。

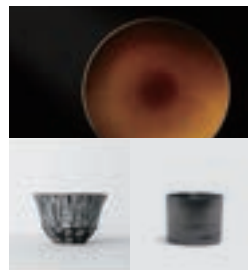
「蔵女」とは、日本全国の女性杜氏・女性蔵人 27 名が造った日本酒の銘柄。

「蔵女」の銘柄は、フラッグシップブランドの Black Label (スタンダードとプレミアム)、プレミアム美 N、

最高級モデルの「商標登録 蔵女」、first love, GINGA、マーメイド等、唯一無二のブランドを描えています。

主に海外への輸出販売を中心に、海外・国内向けの ECsite での販売、直営店として「iriguchiya」でのテイスティングと予約販売を行っています。

今後の展開として、海外での直営店や国際的な交流をはじめ、日本酒の文化や日本酒クリエイティブを進めていきます。

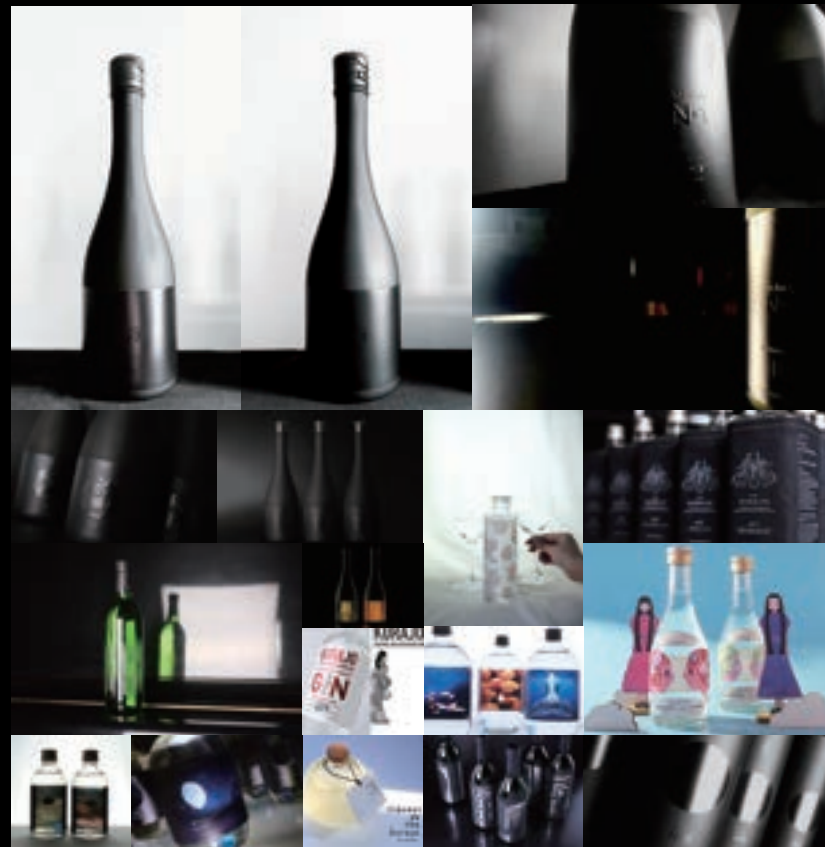


iriguchiya_Tasting Bar & Sake Gallery

“iriguchiya” produced by “the sakeraku.” exhibits and sells sake ware in addition to tasting “the kurajo.” a brand name brand of Japanese sake.

The works of ceramic artists Ryota Aoki and Nagisa Shirai, glass artists Maki Nakamura and Yoko Akino, metal sculptor Kotaro Uranaka, and many other artists are on display at all times (rotating) and can be held in your hands for viewing and purchase.

「酒楽。」がプロデュースする「iriguchiya」では、日本酒の銘柄「the kurajo.」の試飲のほか、酒器の展示・販売も行っています。陶芸家の青木良太氏、白井渚氏、ガラス作家の中村真紀氏、秋野陽子氏、金属彫刻家の浦中光太郎氏などの作品が常時展示（入れ替え制）されており、手に取ってご覧いただけ、ご購入もできます。



the kurajo.[®]

"the sakeraku." is a unique brand.

This is because "the sakeraku." is a brand launched by designer Katsunori Watanabe. It is a brand that is in sake, but not in sake.

The package design. Label design. Bottle design. Design of the container. Planning and sales. Sales channel development. Export. Tasting bar. Sake bar.

"the sakeraku" has a brand "the kurajo." "the sakeraku." is the company that is responsible for the development of sales channels and exports.

"the sakeraku" brand includes "the kurajo." brand, which is designed and produced by female toji (master brewers) and kurabito (female brewers) from all over Japan, and exported to Japan and the rest of the world.

The number of breweries in Japan is decreasing every year due to the declining birth rate, but there are currently about 1,500 breweries producing sake.

There used to be a time when women were prohibited, but with reforms in work styles and an increase in female successors, the number of "female toji" has increased to about 50 throughout the country.

Women are now creating a new culture of sake brewing. They brew sake using the traditional "Kimoto-zukuri" method, which maximizes the flavor of the rice, and they produce sake that is freshly pressed and unfiltered, or sake that is left to mature for several years to give it the deep flavor naturally produced by the microorganisms living in the brewery. We are particular about the fine details of sake brewing that are inherent to women. "the kurajo." is the embodiment of this commitment. Currently, 27 breweries are participating in "the kurajo."

"the sakeraku." trademark has been registered in Japan. In order to sell sake made by female toji to Japan and the world, we have registered the trademarks "the kurajo." . We have also registered "the kurajo." for China.



No.1 Asako Watanabe
Watanabe Brewery
<Gifu, Gogaki>



No.2 Yuko Takahashi
Nyuu Brewery
<Fukui, Echizen>



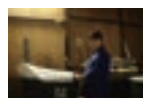
No.3 Yuko Hasegawa
Hasegawa Brewery
<Niigata, Nagaoka>



No.4 Atsuko Sato
Kingikae Brewery
<Aichi, Ichinomiya>



No.5 Kaoru Sawada
Sawada Brewery
<Aichi, Chita>



No.6 Toe Kuboshima
Otokoyamahonten
<Myagi, Kesennuma>



No.7 Michie Yamazaki
Yamazaki
<Aichi, Nishio>



No.8 Kumiko Kaba
Tachiyo Brewery
<Yamaguchi, Hagi>



No.9 Rumiko Moriki
Moriki Brewery
<Mie, Iga>



No.10 Satoko Hasegawa
Tabata Brewery
<Wakayama>



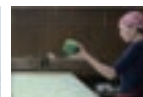
No.11 Mariko Sato
Sato Brewery
<Saitama, Ogose>



No.12 Yukari Iwase
Mikumihare Brewery
<Toyoama, Amabe>



No.13 Keiko Kondo
Kondo Brewery
<Ihime, Niihama>



No.14 Rika Asano
Ichinomiya Brewery
<Ihime, Ichinomiya>



No.15 Hiromi Ono
Shiwa Brewery
<Chiba, Shiwa>



No.16 Shima Shibuya
Sato Brewery
<Akinu, Yurimoto>



No.17 Kumiko Mikawa
Mikawa Brewery
<Fukui, Komazoe>



No.18 Risa Takagi
Okuhida Brewery
<Gifu, Gero>



No.19 Momoko Nishiyama
Nishiyama Brewery
<Hyogo, Tanabe>



No.20 Mie Abe
Hatsunomajidi
<Yamaguchi, Synamo>



No.21 Jyunko Kashiwagi
Hanaharu Brewery
<Fukuoka, Arino>



No.22 Yukari Yoshida
Yoshida Brewery
<Fukui, Yoshida>



No.23 Eriko Terada
Asahi Brewery
<Shimane, Izumo>



No.24 Hikoro Hirai
Hirai Shoten
<Shiga, Otsu>



No.25 Mitsue Shibata
Shibatate Brewery
<Aichi, Otazaki>



No.26 Kuniko Mukai
Mukai Brewery
<Kyoto, Ise>



No.27 Misa Kawatishi
Nadagiku Brewery
<Hyogo, Himeji>

the *kurajo.*[®]



Marunouchi office



iriguchiya

the sakeraku.
Official site
EC site
iriguchiya site



the sakeraku.[®]

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